



KIDLINK SCHOOL

PRESCHOOL FRANCHISE PROPOSAL

Estimated Investment: ₹35–40 Lakhs (Approx.)
Suitable for entrepreneurs, educators, and investors.
Franchise agreement tenure is 5 years.

Infrastructure Requirements

- Recommended area: 5,000–10,000 sq.ft.
- Minimum 15 classrooms.
- Student capacity: 250–300.
- Kindergarten classroom size: 18 ft × 24 ft.
- Reception, Principal Office, Staff Room, Library, Activity Room, Washrooms and outdoor playground preferred.

Estimated Investment (60-80 Students)

Component	Approx. Cost
Franchise Fee one time payment valid for 5 years	₹5,00,000+GST 18.5%
Affiliation & Documentation (You will have to obtain permission from the Department of Education to run the school, Kidlink can help with the consultant or the procedure, the cost for the same has to be borne by the Franchiser).	
Play Equipment (Swings, Trampoline, Ball pool, Slides)	₹3,00,000
Furniture – Tables (4500*50)	₹2,25,000
Carpets & matting (Green depending on sft) Approx	₹1,00,000
Interactive projector 75-inch Smart TV	₹1,10,000
CCTV / TV	₹2,00,000
Day care beds -5	₹30,000
Activity room- 2 bean tables, 2 chairs	₹ 80,000
Fire extinguishers 5-6 + Office table and 2 chairs	₹80,000
Printer and Laptop	₹1,00,000
Marketing.	₹ 50,0,000
Estimated Total Investment	12,25,000/-
Building Deposit/Renovation	Variable
First 6 Months Working Capital (Rent, Salaries & Misc.)	Variable

Includes

- The projected Income & Expenditure statement is indicative only and may vary based on the location, operational expenses, admissions, and local market conditions.
- The projector, screen, and audio system required for the AV room may be purchased locally by the franchisee as per the recommended specifications.
- The franchisee is responsible for obtaining all statutory approvals and permissions from the Department of Education and other local authorities before commencing operations. Kidlink School will provide guidance on the process and can recommend experienced consultants; however, all associated costs shall be borne by the franchisee.
- The quantity of setup materials, furniture, branding, and learning resources may vary depending on the size and layout of the school premises.
- The franchisee is responsible for arranging a suitable school building that complies with local safety and educational regulations.
- Recruitment of teaching and non-teaching staff will be carried out by the franchisee with support and guidance from Kidlink School, wherever required.
- All operations should be conducted in accordance with Kidlink School's academic standards, operational guidelines, and brand policies.
- Any additional infrastructure, government compliance, or local statutory requirements not specifically included in the proposal shall be the responsibility of the franchisee.
- The estimates provided are subject to revision based on changes in market prices, government regulations, or project-specific requirements.
- Franchise Renewal: After the initial **5-year term**, the franchise can be renewed by paying a renewal fee of **₹1,50,000**.
- Bag (1) unit, regular uniform (1) pair, Sports uniform (1) pair, diary, Books and Report card along with the items mentioned in proposal.

Franchise Support

- Use of Kidlink School brand
- Three face-to-face teacher training sessions before launch
- Continuous online training
- Curriculum, books, lesson plans and assessments
- Digital marketing lead generation support
- School launch and admission support
- Operational guidance and SOPs
- Continuous academic mentoring

Investor Advantage

Investors with their own property can significantly reduce the overall investment by eliminating rental and advance costs, resulting in faster break-even and improved return on investment.